

# Minutes - APPROVED

<b>Meeting</b>	Corporation
<b>Date</b>	16 December 2019
<b>Time</b>	5:00pm
<b>Venue</b>	E2.01



Governor	Present	Apols	ITEM																	
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Rosie Beswick	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Paul Birch		✓																		
Louise Biffin	✓									✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Dan Blasczyk (Staff)	✓					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Gail Bleasby, Vice Chair	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	/	✓	
Corin Crane																				
Wendy Farrington-Chadd	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Graham Guest, Principal	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Paul Hinkins, Chair	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	/	✓	
Ben Johnson (Student)	✓					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Geoff Layer	Via phone		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					
Charlie Leivers (Student)	✓					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Ruth Matthews	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Chris Pallett	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Gavin Real (Staff)	✓					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
<b>Attendees</b>																				
Laura Arscott			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					
Stacey Malone															✓					
Stephanie Morley			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Graham Reynolds							✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Janet Stephens			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Peter Stone														✓						
Rachael Wilson															✓					

No.	Item	Action
<b>CORPORATION BUSINESS</b>		
<b>1.</b>	<b>Welcome, introductions and apologies</b>	
	The Chair welcomed everyone to the meeting, in particular the college's new student governors. Apologies had been received from P.Birch.	<i>Clerk to update register</i>
<b>2.</b>	<b>Procedural matters</b>	
2.1	<u>Declarations of interest</u> The Clerk reported no declarations had been received in advance and the following standing declarations were noted: <ul style="list-style-type: none"> <li>- P.Hinkins, as Managing Director of Business Watch Guarding and Deputy Chair of the Marches Local Enterprise Partnership</li> <li>- G.Layer, as the Vice Chancellor of the University of Wolverhampton</li> </ul>	<i>Clerk to update register</i>
2.2	<u>Confidential matters</u>	

	<p>It was agreed there was a need to hold the following items in Confidential session:</p> <table border="1" data-bbox="240 203 1281 456"> <thead> <tr> <th data-bbox="240 203 587 241">Item/report</th> <th data-bbox="587 203 1281 241">Reason</th> </tr> </thead> <tbody> <tr> <td data-bbox="240 241 587 349">3 – Minutes of the Confidential session and matters arising</td> <td data-bbox="587 241 1281 349">17.2(d) – any matter, by reason of its nature, should be dealt with on a confidential basis (general)</td> </tr> <tr> <td data-bbox="240 349 587 456">4 – Updates to the Corporation</td> <td data-bbox="587 349 1281 456">17.2(d) – any matter, by reason of its nature, should be dealt with on a confidential basis (general)</td> </tr> </tbody> </table>	Item/report	Reason	3 – Minutes of the Confidential session and matters arising	17.2(d) – any matter, by reason of its nature, should be dealt with on a confidential basis (general)	4 – Updates to the Corporation	17.2(d) – any matter, by reason of its nature, should be dealt with on a confidential basis (general)	<i>Clerk to update register</i>
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<b>CONFIDENTIAL SESSION</b>								
<b>3.</b>	<b>Minutes of the last Confidential session</b>							
	The minutes of the Confidential session at the meeting held 12 November 2019 were APPROVED as a true record.	<i>Clerk to update register</i>						
<b>4.</b>	<b>Updates to the Corporation</b>							
	G.Guest updated the Corporation on a number of matters, including the matters arising from the Confidential session at the previous meeting. A separate minute of this Confidential item was taken.							
	The Staff and Student governors joined the meeting at this point and the Chair welcomed the new student governors to their first meeting – B.Johnson (President of the Student Council) and C.Leivers (Vice-President of the Student Council).							
<b>GENERAL SESSION</b>								
<b>5.</b>	<b>Meet the manager – Adult education budget</b>							
	<p>The Chair welcomed G.Reynolds, Business Programme Manager, who had been invited to attend to discuss the success of the adult education budget (AEB).</p> <p>G.Reynolds delivered a presentation, which highlighted the following:</p> <p>2018/19 successes</p> <ul style="list-style-type: none"> <li>- Engagement with over 800 jobseekers</li> <li>- 97.1% of students achieving qualification outcomes</li> <li>- Recognition in FE Week’s Nicdex report as one of the top performing providers in the country (7<sup>th</sup>) for progressing job-seeking adults into sustained employment</li> <li>- Receiving “Gold Client” status from YMCA Birmingham for commitment to ‘empowering young people to reach their full potential, thus creating a better future for all’</li> <li>- Continued relationships with employers, as well as new links with companies in the driving industry</li> <li>- Strengthened distance learning provision</li> </ul> <p>2019/20 achievements to date and plans</p> <ul style="list-style-type: none"> <li>- To date, engagement with approximately 375 jobseekers since August 2019 and delivery of close to £1.4m of AEB-funded training by end of December 19</li> <li>- Building the relationship with City of Wolverhampton Council to identify and react to the region’s evolving skills need</li> <li>- Development of a new Skills for Manufacturing programme for Telford and Wolverhampton Jobcentres</li> </ul>							

	<ul style="list-style-type: none"> <li>- Recognising the Digital Skills agenda, the creation of an IT Careers programme, promoting Level 3 progression and the needs of the region</li> <li>- Opportunity to support the skills gap in security with Mercury Training and access additional West Midlands Combined Authority (WMCA) funding</li> <li>- Working closely with the WMCA through forums such as the FE &amp; Skills Productivity Group</li> </ul> <p>CORPORATION QUESTIONS/COMMENTS</p> <p>The Corporation asked for clarification around the NicDex and Gold Client status. G.Reynolds explained the NicDex was information produced by the DfE showing the impact of colleges across the country. Telford College was the first organisation to receive the YMCA's Gold Client award, which was in recognition of the college's dedication to improving the prospects of young jobseekers across the region.</p> <p>The Corporation asked for details about the demographic of the jobseekers the college worked with. G.Reynolds explained the majority were male and the programme offer was designed to reflect the cohort and local job market. He was conscious this did not necessarily reflect the demand from female jobseekers and this was being looked at.</p> <p>The Corporation congratulated G.Reynolds on the team's national recognition and how they were operating successfully across the region as well as locally. It was suggested, in order to support the continued success, G.Reynolds attended a meeting of the Telford Business Board to raise awareness of the team and the work it delivers.</p> <p>The Corporation thanked G.Reynolds for his presentation and acknowledged the significant turnaround achieved by the team over the past 12 months in particular.</p>	
<b>6.</b>	<b>Minutes of the last meeting and matters arising</b>	
6.1	<p><u>Minutes of last meeting</u> The minutes of the meeting held 12 November 2019 were APPROVED as a true record.</p>	<p><i>Clerk to update register</i></p>
6.2	<p><u>Matters arising</u> The Clerk presented the Matters Arising report to the Corporation and the following updates were provided further to the report:</p> <p>Oct19-06 and Oct19-13: Marketing and value-added discussions – these would take place at the first meetings of the New Year.</p> <p>Nov19-05: Flu jabs – J.Stephens confirmed they were being offered to staff in frontline roles.</p> <p>Nov19-07: Strategic discussion – the proposal was for this to take place on the scheduled meeting date of 04 February 2020. An additional meeting would be arranged to discuss the new college funding model, which needed Corporation approval prior to formal submission to the ESFA before 28 February 2020. The Corporation AGREED to this proposal.</p>	
<b>7.</b>	<b>KPI dashboard</b>	
	<p>J.Stephens presented the monthly report and highlighted:</p> <ul style="list-style-type: none"> <li>- Apprenticeship numbers were rated as amber due to being part-way through the year and ongoing enrolment</li> </ul>	

	<ul style="list-style-type: none"> <li>- ESFA-funded learner numbers were red-rated as the enrolments were below target, which would impact on the 2020/21 budget</li> <li>- HE enrolments were rated as red as this could not be recovered in-year due to the single enrolment period; however the financial impact had already been mitigated through savings and there was no change to the planned year-end surplus</li> <li>- Student attendance was improving, with figures higher than this time last year</li> <li>- Both estates utilisation and class sizes had improved and were amber-rated, with further improvements to be made</li> <li>- Borrowing was currently amber-rated due to the delay in the sale of the hotel (scheduled for completion on 10/01/20)</li> <li>- AEB was amber-rated but only due to being part-way through the year and there were no concerns the target would not be achieved</li> </ul> <p>CORPORATION QUESTIONS/COMMENTS</p> <p>From his perspective as a student, C.Leivers offered suggestions for improving future HE enrolment numbers. The Corporation was grateful for this and encouraged him to continue to feed his ideas and suggestions through D.Blasczyk outside the meetings.</p>	
<b>FINANCIAL HEALTH</b>		
<b>8.</b>	<b>Annual report of the Chair of the Audit Committee</b>	
	<p>W.Farrington-Chadd, as the new Chair of the Audit Committee, presented her annual report. She reminded the Corporation the report, a comprehensive account of the committee's activities over 2018/19, must be presented to governors before their consideration of the annual accounts.</p> <p>There were no questions and the Corporation ACKNOWLEDGED receipt of the report.</p>	
<b>9.</b>	<b>Telford College annual audited accounts</b>	
	<p>L.Arcscott presented the audited accounts and financial statements for 2018/19. She reported there were two outstanding actions to bring to the attention of the Corporation, which had been discussed by the Audit Committee at its meeting on 10 December 2019:</p> <ul style="list-style-type: none"> <li>- the management letter would be released upon receipt of the covenant waiver letter from Barclays, relating to the technical breach previously reported to governors</li> <li>- additional information relating to the valuation of the hotel had been requested, resulting in having to locate and review historical documents</li> </ul> <p>Due to the above, L.Arcscott was asking for the Corporation to approve the accounts subject to the above issues being resolved and to delegate the final signing to the Chair and Principal/Chief Executive. She reported the only change to the financial section of the accounts following the Audit Committee meeting was an adjustment made to the pension figures regarding actuarial loss. The year-end position, when taking into account the King St disposal and pension re-evaluation, was a £22k loss – compared to the budgeted loss of £600k. This represented an improvement in financial performance of £578k.</p> <p>CORPORATION QUESTIONS/COMMENTS</p>	

	<p>The Corporation asked why the queries regarding the hotel had not been identified during last year's audit. J.Stephens reported this was due to the in-year decision to split the hotel into two separate lots.</p> <p>The Corporation asked if the auditors had seen the letter from Barclays. L.Arcscott confirmed KPMG had seen the email confirming the letter was being sent but not the actual letter as this had not yet been received by the college.</p> <p>The Corporation thanked L.Arcscott for the presentation of the accounts and AGREED the following:</p> <ul style="list-style-type: none"> <li>- the APPROVAL of the Telford College Audited Accounts and Financial Statements 2018/19 subject to receipt of the letter from Barclays and the management letter from KPMG as the college's external auditor; and</li> <li>- the DELEGATION of the signing of the accounts (following receipt of the above letters) by the Chair of the Corporation and the Principal &amp; Chief Executive</li> </ul>	<i>Chair &amp; Principal to sign once letters received</i>
<b>10.</b>	<b>Management accounts to 31 October 2019</b>	
	<p>L.Arcscott presented the management accounts for the period ending 31 October 2019. She reported an overall positive variance of £312k between the actual and budgeted surplus for the period ending 31/10/19. This was due to a combination of higher than expected income and lower pay/non-pay expenditure. She reported the operating surplus was approximately £1m and confirmed no adjustments had been made during this period.</p> <p><u>Key risks:</u></p> <p>Forecast outturn (<b>Green</b>): the forecast outturn was a surplus of £514k.</p> <p>Apprenticeship income (<b>Amber</b>): the team was tasked with delivering an aspirational income of £3.68m in line with the curriculum plan but a more conservative target of £3.1m had been set. The latest forecast showed an apprenticeship income of £3.61m by year end.</p> <p>AEB income (<b>Amber</b>): income was favourable to budget and was amber-rated due to being part-way through the year's income. Income had exceeded this month's target.</p> <p>HE income (<b>Red</b>): income was £32k adverse to budget and was expected to have a shortfall of £367k by year-end, the impact of which had already been mitigated by cost savings.</p> <p>Pay costs (<b>Green</b>): costs were currently £153k favourable to budget and agency costs were on budget.</p> <p>Cash (<b>Amber</b>): the cash balance as at 30/10/19 was £2.5m compared to £1.8m in the financial plan. This was caused mainly by the timing of IT capex, which was expected to catch up with the forecast by the term-end. As per the budget/forecast, a low cash point was anticipated in March/April 2020.</p> <p>Whitehouse Hotel (<b>Amber</b>): exchange had taken place and completion had been agreed for 10/01/20.</p> <p>TU KPIs (mainly <b>Green</b>): the KPI relating to CFADS was amber-rated due to calculations not being possible until year end.</p>	

	<p>Bank covenants (<b>Amber</b>): rated as amber due to awaiting the letter from Barclays regarding the technical breach outside the college’s control.</p> <p>CORPORATION QUESTIONS/COMMENTS</p> <p>The Corporation asked if some of the risks, particularly AEB, should be green-rated rather than amber. It was noted the risk ratings were purposely conservative and took into account how performance would need to be maintained throughout the rest of the year. The Corporation acknowledged this and suggested ‘direction of travel’ indicators be added to highlight year-to-date achievement.</p> <p>J.Stephens informed the Corporation the college had recently declared to the ESFA it had no subcontracting in place as the AEB delivery was through partnership arrangements. She added there was an upcoming opportunity to enter into subcontracting as part of the work of the WMCA and if the Corporation approved the venture the college would need to revise its declaration to the ESFA. The Corporation asked if the college had experience of subcontracting. G.Guest confirmed senior officers had, prior to joining Telford College. He noted the new arrangement currently being explored was relatively small scale and existing systems/processes could be used to manage it. He added the college had been approached regarding the opportunity as it had a reputation and record of delivery in the area. The Corporation asked if due diligence would be undertaken – G.Guest confirmed it would. The Corporation asked if there were any risks with entering (or not entering) into the subcontracting arrangement. G.Guest explained the risk was not entering into the arrangement as it provided an opportunity to increase its work across the region. There was no financial risk; it would be additional income and was therefore not part of the budget. It was agreed the opportunity should be explored and any proposal to enter into a subcontracting arrangement would be put before the Corporation for approval.</p>	<p><i>L.Arscott to add direction of travel</i></p> <p><i>ELT to progress and report back</i></p>
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**TEACHING, LEARNING & ASSESSMENT**

**11. Safeguarding update**

	<p>P.Stone referred the Corporation to the report within the meeting pack. He explained he had been reviewing the data which was presented within reports to governors and he had identified incidents of repeated reporting. As a result, he was undertaking a thorough data review. He reported historic issues were being entered into CPOMS, the college’s safeguarding recording system, as well as incidents that were external to the college. He was able to report, however, incidents had definitely reduced compared to the same period last year.</p> <p>P.Stone informed the Corporation, as part of the college’s ongoing safeguarding programme, resilience support was being provided to students through their tutorial groups. Through this work the college had learnt more students than ever before were entering part-time employment in order to financially support their families. The Recharge team was visiting the college on a weekly basis to provide substance misuse and addiction support.</p> <p>CORPORATION QUESTIONS/COMMENTS</p> <p>The Corporation referred to the large difference between the number of causes for concern logged during the same month in 2018 (77) and 2019 (0). P.Stone confirmed this was due to the reporting categories being refined, enabling incidents to be more accurately categorised.</p> <p>The Corporation asked for confirmation of how safeguarding support was funded and whether the college was making optimum use of local charities to support the work.</p>	
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	<p>G.Guest confirmed the activity was paid for through the college's core budget. He reminded governors the college could not devolve its legal safeguarding responsibilities but confirmed external partners were brought into the college to support the work as appropriate.</p> <p>The Corporation asked about the closure of the side/A-block entrance. G.Guest stated the college was responsible for the safety of all its students/staff and the now permanent closure of the A-block entrance had been in response to feedback received from both parties. The entrance was used as an exit only between 3:30 and 4:15pm for taxi pick-ups for students with high needs. During this time staff were with students at all times and security was posted on the entrance.</p>	
<b>LEADERSHIP &amp; GOVERNANCE</b>		
<b>12.</b>	<b>Management reports – Data Protection and Freedom of Information</b>	
	<p>S.Malone, presented the annual report of Data Protection and Freedom of Information for 2018/19. She noted, following the introduction of GDPR, she had expected the college would receive a large volume of subject access requests; however this had not been the case. A total of five had been received to date – two in 2018/19 and three to date in 2019/20, all from ex-employees. The risk of being unable to respond to requests had therefore reduced and was being further mitigated by training more staff members in dealing with requests.</p> <p>CORPORATION QUESTIONS/COMMENTS</p> <p>The Corporation asked what action had been taken for those incidents reported to the ICO. S.Malone confirmed for these cases advice had been received from the ICO and appropriate action taken as a result.</p> <p>The Corporation asked if the staff training was mandatory. S.Malone confirmed it was for all existing and new staff members, with mandatory refresher training being introduced. The Corporation requested they received the same training as the staff members and asked for this to be arranged.</p>	<i>Clerk to arrange</i>
<b>13.</b>	<b>Telford College self-assessment report (SAR) 2018/19</b>	
	<p>G.Guest reported the overall effectiveness grade had been self-assessed as Grade 2. He explained the process which had led to the production of the final self-assessment report - a bottom-up approach, where teams across the college had drafted their own assessments, reflected on their work and then made a judgement on their overall effectiveness. The full SAR had then been presented to a panel involving college management, where the judgements were robustly reviewed. The production of the quality improvement plan (QIP) had followed after agreement of the main areas for improvement by the panel. The whole process had been coordinated by T.Noonan, a consultant who had provided external expertise and judgement.</p> <p>G.Guest informed the Corporation of the individual provision grades and highlighted the one Grade 4 area - an action plan would be shared at the next Corporation meeting.</p> <p>G.Guest referred governors to the 2018/19 achievement rates within the SAR and noted the national averages were based on 2018/18 (lagged) data. With regards to the QIP, he informed governors this was in draft form and would be fine-tuned before being uploaded to the ESFA portal.</p>	<i>Asst Principal (RW) to present</i>

	<p>R.Wilson reported for the few areas with Grade 3 assessments, progress was being made and it was planned these areas would be raised to Grade 2 by the year-end. She noted achievement was definitely linked to attendance and this was moving in the right direction across the college. The MarkBook system logged student achievement and where improvement was not being made compared to a student's starting point (value-added), the actions being taken to resolve this were recorded. By January 2020, the first reports on value-added progress would be produced. R.Wilson noted the college had a significant proportion of students facing disadvantage and she reported these students were achieving at least the same or in some cases better than their peers.</p> <p>The Corporation APPROVED the Telford College SAR 2018/19.</p>	
<b>14.</b>	<b>Reports to the Corporation</b>	
14.1	<p><u>Staff governors</u></p> <p>D.Blasczyk informed the Corporation Level 3 Childcare students had organised a bake sale to raise funds for purchasing food donations for the Telford Food Bank. The students themselves took the food to the donation centre and also volunteered their time when there. He reported Learner Voice was working well, as were the improvements to the student enrichment programme.</p> <p>G.Real reported the introduction of value-added data within MarkBook was proving to be a useful tool for both students and staff, and was generating helpful reports for assessing student progress.</p>	
14.2	<p><u>Student governors</u></p> <p>C.Leivers noted the vast improvement he had seen at the college over the last three years – the college was a calm environment and what was being reported to governors was echoed by what he was hearing through the Learner Voice.</p> <p>B.Johnson reported being part of the student body on a large college campus prepared students for independence in a way a small sixth form could not. He noted this could be improved further with additional extra-curricular opportunities for students.</p> <p>The Corporation thanked the student governors for taking up their roles on both the Student Council and Corporation and looked forward hearing about their experience as students at every meeting.</p>	
<b>15.</b>	<b>Report from the Audit Committee</b>	
15.1	<p><u>Update from the meeting held 10 December 2019</u></p> <p>W.Farrington-Chadd informed the Corporation the committee had discussed both the strategic and governance risk registers in detail. The committee had also discussed the annual accounts with the external auditor and noted they had not seen the management letter which would normally be presented with the accounts.</p>	
15.2	<p><u>Internal audit annual report 2018/19</u></p> <p>W.Farrington-Chadd informed the Corporation the committee had discussed the annual report from the college's internal auditors, which summarised the internal audit activity over the year and the judgements received from each of the audits.</p>	
15.3	<p><u>Risk management annual report</u></p> <p>J.Stephens presented the annual report for 2018/19, which set out how risk had been monitored and managed throughout the year. The report highlighted the</p>	

<p>15.4</p> <p>15.5</p>	<p>establishment of the new Risk Management Group and that no issues of significant control failings/weaknesses had been identified throughout the year.</p> <p><u>Whistleblowing annual report and policy review</u> The Clerk presented the annual report and noted no whistleblowing concerns had been reported throughout 2018/19. She informed the Corporation the Whistleblowing Policy should be reviewed regularly and the proposed amendments being presented for approval were primarily updates to names, email addresses and office locations.</p> <p>The Corporation APPROVED the proposed amendments to the Whistleblowing Policy.</p> <p><u>Membership</u> The Clerk informed the Corporation, as per its terms of reference, the Audit Committee comprised five governors. Due to the recent governor vacancies, the committee had only four serving members from within the Corporation. Now the Corporation has its full complement of members, it was now appropriate to appoint an additional member.</p> <p>There were no volunteers from within the Corporation and the Clerk stated she would approach those governors who were not able to attend the meeting.</p>	<p><i>Clerk to publish policy</i></p> <p><i>Clerk to make contact</i></p>
<p><b>16. Chair and Vice-Chair election</b></p>		
<p>16.1</p> <p>16.2</p>	<p>The Clerk explained, as part of the Corporation’s Instrument &amp; Articles of Government, there was a need to elect the Chair and Vice Chair of the Corporation every two years.</p> <p><u>Election of the Chair of the Telford College Corporation</u> P.Hinkins, the only Corporation member putting themselves forward for the position, left the meeting at this point.</p> <p>The Corporation unanimously APPROVED P.Hinkins’ election as Chair of the Corporation.</p> <p>P.Hinkins returned to the meeting at this point.</p> <p><u>Election of the Vice Chair of the Telford College Corporation</u> G.Bleasby, the only Corporation member putting themselves forward for the position, left the meeting at this point.</p> <p>The Corporation unanimously APPROVED G.Bleasby’s election as Vice-Chair of the Corporation.</p> <p>G.Bleasby returned to the meeting at this point.</p>	
<p style="text-align: center;"><b>FINAL BUSINESS</b></p>		
<p><b>17. Self-assessment and reflection</b></p>		
<p>17.1</p> <p>17.2</p>	<p><u>General improvements/better ways of working</u> The Corporation noted the benefit of inviting managers into the meetings and stressed the importance of this continuing.</p> <p><u>Risk identification</u> There were no new risks identified.</p>	
<p><b>18. Any other business</b></p>		

	<p>The Corporation raised the issue of perception and how there had been a common theme throughout the meeting regarding the need for better communication with the local community to promote how the college had improved since the merger. G.Guest reported, from a media perspective, the college received good press coverage. He believed the biggest impact would be made by focusing on communication channels with parents and C.Leivers suggested marketing via social media and streaming. G.Guest acknowledged the need to review the methods used and stressed the importance of understanding the current perception of the college.</p> <p>The Corporation noted the importance of acknowledging and responding to feedback and misconceptions, while at the same time not forgetting the journey the college had been on over the last three years.</p>	
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**The meeting closed at 7:30pm**